

RAM LAL ANAND COLLEGE
NIRVANA
YOGA AND MEDITATION SOCIETY

"PRATIMA"
LOGO AND TAGLINE MAKING COMPETITION
SESSION 2023-24

Name of the event- Logo and tagline making competition

Date- 20th September 2023

Venue- PC-13

Faculty Coordinators: - Ms. Shikha Verma

No of Participants:- 03

INTRODUCTION:

The Logo Competition organized by the Yoga and Meditation Society aimed to engage the creative talents within our college community and establish a visual identity that resonates with the spirit and values of our society. The competition was open to all students, encouraging diversity in design and fostering a sense of collective ownership. The logo and tagline making competition began around 1 pm. Its agenda was to give a logo and a tagline to the society. Students from different departments participated in the competition. Everyone came with their own ideas, creativity and innovation.

Competition Guidelines:

Participants were provided with clear guidelines for the logo design, emphasizing the following elements:

- Reflect the principles of yoga and meditation.
- Be visually appealing and easily recognizable.
- Incorporate elements that represent unity, balance, and mindfulness.
- Demonstrate creativity and originality.

Winner: - Shaswat from History (H) 3rd year won the competition.



RAM LAL ANAND COLLEGE
UNIVERSITY OF DELHI



YOGA AND MEDITATION SOCIETY

A SPECIAL INVITATION TO ALL THE ARTISTS

**LOGO AND TAGLINE MAKING
COMPETITION**

PRATIMA

RULES:

- SKETCH/PAINT/PENCIL COLOURS/SKETCH PEN AND OTHER DRAWING MATERIALS TO BE BROUGHT BY THE STUDENTS.
- A4 SHEETS WOULD BE PROVIDED.
- INDIVIDUAL PARTICIPATION IS ALLOWED.
- CELL PHONES ARE PROHIBITED.
- PLAGIARISM WON'T BE TOLERATED.

DATE-20TH SEPTEMBER 2023

DAY-WEDNESDAY

VENUE- PC-13

TIME-12:30PM -01:30PM



**SCAN TO REGISTER
E-CERTIFICATES TO ALL
PARTICIPANTS**

**CONVENOR
MS. SHIKHA VERMA**

**ADVISOR
PROF. SEEMA GUPTA**

**PRINCIPAL
PROF. RAKESH KUMAR GUPTA**



